MESSAGE FROM ADM CAPITAL FOUNDATION

We translate “impact” to mean real change and that’s what we want to see, whether working with local partners or creating an initiative that responds to a gap in services or knowledge.

For our Children at Risk programme that means our focus is on supporting our local partners to lift children to better futures. For our Environmental programme, it means pushing towards solutions to some of Asia’s most intransigent environmental challenges.

In both cases, this means helping to develop comprehensive programmes that provide direct assistance, engaging in advocacy, as well as using media to build awareness and knowledge. There is no one easy path to effective change.

This also means working creatively with our partners when there aren’t existing models - or taking the risk to create something new when nothing already exists.

China Water Risk, a web platform targeting investors and companies with critical knowledge around water scarcity and pollution; Powali, a free accounting software for small non-profits that struggle to provide adequate financial transparency; SupportHK, a website to build a grassroots community around Hong Kong’s myriad environmental challenges are examples of ADMCF initiatives.

In India, along with our partner, Prerana, we started the process of developing Break the Silence (an initiative to protect children from sex abuse and trafficking) for a completely new context in an initiative called Aarambh.

In Thailand and Bangladesh, we began a new programme focused on one of Asia’s most disadvantaged ethnic groups – the Rohingya. Hundreds of Rohingya are forced to migrate from their homes in Myanmar as a result of economic hardship and persecution.

In January, we achieved our goal of facilitating the transition of Angkor Hospital for Children towards an independent, Asia-based organisation with stronger governance and a more sustainable future ahead.

Throughout the year we extended our engagement with core partners such as Nari Gunjan, M’Lop Tapang, Samsara, Stairway Foundation and APLE and we helped set up stronger initiatives for migrant children along the Thai-Myanmar border. All programmes continued to expand and improve the quality of the organisations’ services as well as their reach.

Powali and SupportHK were new initiatives in 2013. China Water Risk, only in its second year, helped change how the international investment community views water in China – now as a material risk. No longer is water talked about simply in environmental terms.

Aarambh will be one of two meaningful ADMCF initiatives for 2014. The second will derive from an Asia marine roadmap that we worked to build in the last quarter of 2013 with an Asia fisheries expert.

We once again provided office space and strategic support to three young initiatives that are also working towards change. Bloom and Hong Kong Shark Foundation innovate to reduce consumption of shark fin in Hong Kong, while Redress encourages us to think about textile waste and how we buy our clothes.

What enables us as a foundation to seek change? We believe long-term support to local partners or building bridges among non-profits and funders where there are none is the answer.

Change involves long and hard work. It doesn’t happen overnight and we know the deeply committed individuals with whom we work can outperform, given consistent support where funds are hard to raise – human resources, financial management, office space, the “core” costs of an organisation.

We thank our local partners for their long, hard work, their unparalleled commitment to change. Many more of you have helped us on this journey with critical funding, with pro bono services. We couldn’t undertake the work we do without your unwavering support and we also thank you.

Here’s to more impact in 2014!

Lisa Genasci, CEO

Francesco Caruso, Director Children at Risk

Sophie Le Clue, Director Environment
Launched Aarambh - the child protection initiative Break the Silence for India

Nari Gunjan operated 19 centres for adolescent girls and 28 preschools offering education to 1,650 students

Started supporting education programmes for 1,800 Rohingya children

Started supporting Yayasan DoMore, a programme for street living and working children in Yogyakarta

Developed the “Boat for Bangladesh” documentary for Friendship, a health, education and community development initiative based in Dhaka

After 18 months of work led by ADMCF, Angkor Hospital for Children became an independent NGO in January 2013

Funded in-depth research on migration of Rohingyas towards Southern Thailand as well as human right abuses faced by Rohingyas in Rakine state, Myanmar

Financed Stairway Foundation in the Philippines to secure the land on which their centre is built

Developed Powali, a free accounting, financial management and impact reporting tool for NGOs
ROHINGYA CHILDREN
Children on the Edge, Mukti Cox’s Bazar, Kalandan Press
Bangladesh

Not recognised as full citizens by the Burmese government and under continuing persecution, 500,000 Rohingya have fled into neighbouring Bangladesh over the past two decades, and 95,000 into unregistered refugee camps. There the Rohingya are rejected as “invaders” and suffer sanctioned harassment as well as periodic mass expulsions by local authorities.

Mukti Cox’s Bazar, Kalangan Press and Children on the Edge have developed an innovative, low-profile initiative to ensure Rohingya children living within the unregistered camp of Kutapalong can access education. Through training 60 teachers and developing 60 informal classrooms, 1,800 vulnerable Rohingya children who would otherwise grow up illiterate will gain basic literacy and numeracy skills.

In 2013, ADMCF in partnership with Firetree Asia Foundation provided 1/3 of the funds needed to run the 60 schools.

EDUCATIONAL FACILITIES FOR HILL TRIBE CHILDREN
IN MAE HONG SON PROVINCE
Samsara Foundation
Thailand

Samsara Foundation aims to support the education of underprivileged children living in mountain villages in Northern Thailand. Most of these hill tribe villages are more than a day’s walk from school and there is no transportation, meaning 60% of the children must board.

Samsara considers education a key to poverty alleviation and gives priority to basic projects, such as water purification, kitchens and dormitories as well as the provision of educational tools.

In 2011, ADMCF committed to a long-term partnership with Samsara Foundation, co-funded by The Kennedy Family Foundation. We were attracted by the high impact and low cost of the programme, as well as by the involvement of both local communities and Thai education authorities.

In 2013, ADMCF and partners provided US$125,000 for the construction of ten canteens and ten dormitories for students and teachers at 18 Primary and Middle Schools.
Development of our marine strategy and a road map to help address overfishing in Asia

Discovery of a new frog species *leptolalax botsfordi* named after ADM Capital’s Chris Botsford

Restrictions or bans on the carriage of shark fin by 12 airlines and the HKSAR Government’s recommendation that shark fin should no longer be served at official functions

Hong Kong Government’s introduction of Hong Kong’s first Clean Air Plan and new air quality index, with clear recognition of the link between poor air quality and public health for the first time

Launch of an ADMCF initiative SupportHK: Hong Kong’s first on line environmental petition site (www.supporthk.org) to facilitate community engagement and action in advocating for a better environment

Publication of ‘Water and Coal’: Thirsty miners will share the pain;’ authored by China Water Risk and CLSA U, spotlighting for the first time China’s dependence on water for power from the banking sector’s perspective
MARINE CONSERVATION
BLOOM Association, Hong Kong Shark Foundation
Hong Kong

Increasing demand, illegal unregulated and unreported (IUU) fishing combined with poorly managed fisheries are depleting wild fish stocks in Asia. Hong Kong imports vast quantities of seafood from two-thirds of countries in the world, has one the highest per capita seafood consumption rates and is dependent on the region’s fisheries for its seafood. Despite its relatively small size, Hong Kong is responsible for about 50% of global shark fin imports and 60% of the Live Reef Fish Food Trade (LRFFT). The lack of trade regulation when it comes to seafood ensures that Hong Kong has an impact of global significance on marine issues.

Responding to this situation, since 2007, our work has focused on supporting efforts to address declining shark populations through key drivers such as shark fin consumption. This has involved supporting and working with international and local NGOs on research and implementing public/corporate campaigns to raise awareness and reduce consumption. In 2013, we started coordinating research on major LRFFT trade routes, with the aim of contributing to overall improved resource management through facilitating more responsible use of LRFFT sources with support from transportation companies. We also worked with a fisheries expert to develop a road map for future work on regional marine issues, which we hope to roll out in 2014.

CLEANING HONG KONG’S AIR
Civic Exchange, Clean Air Network
Hong Kong

Since 2007, we have supported Civic Exchange a local public policy think tank in producing science-based research to inform local and regional policy development. In 2009, we assisted in setting up Clean Air Network, an NGO focused on community awareness and advocacy and we have supported the organisation since. Both organisations have been instrumental in the government recognising the link between community health and air pollution. In 2013 the Hong Kong Government introduced its Clean Air Plan and our focus shifted to supporting efforts to ensure effective implementation of that plan as well as the concept of introducing a marine emissions control area for the Pearl River Delta. Marine emissions are one of the biggest sources of air pollution regionally as well as in Hong Kong.
ADMCF INITIATIVES 2013

SupportHK
Hong Kong

In December 2013, ADMCF launched Hong Kong’s first environmental petition platform, SupportHK (www.supporthk.org). The impetus was the increasing and seemingly insurmountable nature of environmental challenges facing Hong Kong, coupled with a sense of disempowerment in the local community to make change.

Hong Kong faces numerous environmental challenges including:
- Managing waste with limited infrastructure - 13,500 tonnes generated per day
- Development pressure, which increasingly threatens our country parks
- Poor urban planning contributing to a poor urban environment
- Water security, as 80% of Hong Kong’s water is imported from water-scarce China

Looking at international petition websites and the changes that some petitions have made, we felt that such a platform focused on Hong Kong's environmental and urban challenges could fill a gap and connect individuals. The idea was to enable concerned citizens to connect with and gather support from others, effectively amplifying voices to be heard by decision makers, be they government or business.

China Water Risk
Hong Kong / China

Since its launch in October 2011, CWR (www.chinawaterrisk.org) has become the “go-to” resource for water issues in China.

CWR continues to conduct research for leading financial institutions. In September 2012, HSBC Global Research published a report “No Water, No Power: Does China have enough water to fuel power expansion?” based on CWR analyses and research. Following this success, CWR turned its focus to coal and in April 2013 co-authored with CLSA “Water for Coal: Thirsty miners will feel the pain”. Both reports were considered groundbreaking, were covered by financial news outlets and have encouraged corporates and industries to start mitigating their water risk exposure.

Aside from investor and industry conferences, CWR also has been a keynote speaker or panellist at events such as Singapore's Future China Global Forum as well as Peking University’s Beijing Forum, held under the auspices of the Beijing Municipal Government.

Powali
Hong Kong

In 2013, ADMCF designed and developed Powali (www.powali.org), an accounting, financial management and impact reporting software tailored for small non-profits and social enterprises that traditionally have used only Microsoft Excel for basic accounting functions. There was a need for simple and low-cost software that allowed smaller organisations to report externally to donors as well as internally to managers and board members.

ADMCF’s goal is to make Powali available for free to small NGOs and social enterprises (particularly those with limited accounting and/or computer skills) as a simple, accurate and empowering solution.

NOTE: In April 2014, Powali 1.0 launched for Windows and Mac operating systems.
During 2013, ADMCF received direct financial contributions from ADM Capital of US$963k. Additionally, ADM Capital provided free office space at an estimated donation-in-kind of US$180k for the Foundation and the incubation of six other non-profit organisations.

During 2013, ADMCF received direct contributions of US$932k from Investing Partners. These funds were allocated to both the Environmental and Children at Risk programmes. Investing Partner donations decreased significantly year over year as one large investing partner completed a multi-year funding arrangement with ADMCF but will maintain our services in an advisory capacity.

The Foundation also facilitated substantial donations to organisations where ADMCF had performed due diligence and remained engaged. This amount is estimated at US$2.26mln.

Total expenses and grants during 2013 were US$4.29mln. Of this amount, US$3.93mln (92%) were related to the funding of programmes and US$352k (8%) represented costs relating to management of the Foundation. Total expenses and grants related to the Children at Risk Programme were US$2.99mln and total expenses and grants related to the Environmental Programme were US$941k. Total expenses and grants were higher than total funding due to the fact that 2012 reserves were allocated to 2013.
OUR THANKS TO

Firetree Asia Foundation
GSRD Foundation
Kennedy Family Foundation
HK Airport Authority
Jane & Tony Weldon
J. Leon & Co
J. Walter Thompson
Pew Charitable Trust
Yan and Guy D’Auriol
Sandra D’Auriol
Rockefeller Brothers Fund
RS Group
Ernst & Young
Goodwin Proctor
Proskauer Rose LLP

CONTACT US

ADM Capital Foundation
Suite 2406, 9 Queens Road
Central, Hong Kong
Tel: +852 2810 6567
Fax: +852 2810 6865
www.admcf.org

Photo by Bryan Smith